

My Action Plan for 110th Ave SE south of SE 28th St

Are you feeling inspired to take action to address the traffic concerns on 110th Ave SE south of SE 28th St? Here is a checklist to help you get started:

- Talk to my neighbors and share the City’s findings and recommendations
- List interested neighbors who want to help me with efforts:

- Decide the educational programs we want to participate in:
 - Neighborhood Speed Watch
 - Radar Dolly
 - Sign and Pledge Program
- Contact City staff to set-up a training session and get materials

Notes:

More info

Find out more about these recommendations in our **Residential Traffic Guidebook** or by logging on to **Streets are for Everyone (SAFE)**—Neighborhood Traffic Safety Services’ blog.

Blog: <http://bellevuentss.wordpress.com>

Guidebook: http://www.bellevuewa.gov/pdf/Transportation/Guidebook_Web.pdf



TRAFFIC ACTION



2014-021 110th Ave SE south of SE 28th St

October 15, 2014

Bellevue, WA 98004

Subject: Speeding and Cut-Through Traffic Concerns on 110th Ave SE south of SE 28th St

Dear [REDACTED]

Thank you for contacting Neighborhood Traffic Safety Services and letting us know your concerns with vehicle speeds and cut-through traffic on 110th Ave SE south of SE 28th St. We have completed a field review and data analysis and compiled this information into the enclosed Traffic Action Plan (TAP), as well as our recommendations.

Speed studies were conducted on 110th Ave SE south of SE 28th Pl. The speed studies were conducted September 12-18, 2014. These studies show 85% of motorists are traveling at or below 27 mph in the northbound direction and at or below 26 mph in the southbound direction. These speeds are similar to those from a 2007 study, where 85% of motorists were traveling at or below 27 mph in the northbound and southbound directions. An accident study was also conducted along 110th Ave SE between SE 28th St and SE 34th St, and there were no reported accidents along this corridor.

You noted concerns with cut-through traffic on southbound 110th Ave SE due to tolling on SR 520. Our studies show average daily traffic of 643 vehicles on 110th Ave SE. Of these 643 vehicles, 349 were recorded traveling southbound (54%), and 294 were recorded traveling northbound (46%). 110th Avenue SE provides access to a number of homes in the Enatai neighborhood. On average, we find each household generates 8-10 trips per day. With the number of homes in the area, these volumes are to be expected. We realize there may be some motorists who are using the local streets to bypass the adjacent arterial streets; however, these studies do not indicate a significant problem at this time.

Over the next several years, Transportation staff will continue to monitor traffic in your community as the Sound Transit East Link construction and closure of the South Bellevue Park-and-Ride begin. This will include working with area residents to prepare for the potential impacts these projects will have on the Enatai neighborhood.

To address those motorists choosing to drive faster than the posted speed limit, we encourage you and your neighbors to participate in one of our education programs as described on page 3 of this report. Our records indicate that you borrowed a radar dolly two years ago. You are welcome to borrow it again. The radar dolly has been effective in decreasing vehicle speeds in many areas of Bellevue by encouraging motorists to reduce their speed. I encourage you to fill out the radar dolly request form. Once we receive this form from you, City staff will contact you to make arrangements for both the drop-off and pick-up of the radar dolly at your home. If you would like to request police enforcement, please do so by calling 425-577-5656. You can also submit a Traffic Service Request by filling out the following link: http://bellevuewa.gov/traffic_service_request.htm.



Again, thank you for sharing your concerns with us. We look forward to working with you and your neighbors on the education programs suggested to address your traffic concerns. Please feel free to contact me at lglas@bellevuewa.gov or 425-452-2841 to participate in any of the education programs described in this Traffic Action Plan.

Sincerely,

Linda Glas, P.E.



Summary of Findings

Date	Location	Average Daily Traffic	Average Speeds		85th% Speeds*	
			Northbound	Southbound	Northbound	Southbound
Sept 2014	A 110th Ave SE south of SE 28th Pl	643	22	22	27	26

*85% of vehicles traveling at or below this speed



Customized Traffic Action Plan for 110th Ave SE south of SE 28th St

Education, Encouragement, and Enforcement

By educating the community and encouraging safe driving, we can begin to change driver behavior and reduce vehicle speeds.

- Educate the Community
- Enhance Neighborhood Identity
- Reduce Excessive Vehicle Speeds

Neighborhood Speed Watch

Using a borrowed radar unit, you record information about vehicles you observe traveling at or above 30 mph. NTSS staff then locate the registered owners of the vehicles and send a letter to them asking for their cooperation in reducing their speed. A partner to assist you with the data collection is recommended.

Radar Dolly

You can borrow and place a radar dolly on your street for up to two weeks. This unit gives motorists feedback on the speed at which they are driving, encouraging them to obey the speed limit. Should you like to borrow the radar dolly, please request it by calling (425) 452-6457 or sign up on www.bellevuewa.gov/radardolly.htm.

Police Enforcement

If you would like to request enforcement, please do so by calling (425) 577-5656. You can also submit a Traffic Service Request at bellevuewa.gov/Traffic_Service_Request.htm. Please be specific about the location and times of your concern. The more information you can provide to Police, the better the chance they will be able to address your concern.

Sign and Pledge Program

This program involves lending communities portable signs that encourage motorists to respect the neighborhood, drive responsibly, and drive 25 mph. The signs are moved by community volunteers from place to place throughout the neighborhood every few days. The second part of the program is a neighborhood pace car program. Residents who pledge to drive responsibly and drive the speed limit on all neighborhood streets receive magnetic bumper stickers or window clings to place on their vehicles. As these motorists drive 25 mph on residential streets, they set the pace for drivers behind them.

